

# FAR ADVERTISING

The Fresno Association of REALTORS®

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**REALGreen®**  
A REALTOR® Gift Program Providing Trees For Home Buyers  
It's As Easy As 1, 2, TREE!  
**PLACE YOUR ORDER TODAY!**

1. Complete Order Form
2. Two Trees Delivered with a Personalized Gift Card from You!

**TREE!** Your Clients will Enjoy a Gift that Lasts for Generations!

Fresno Association of REALTORS®

Stay Connected

[CLICK TO JOIN OUR GROUP ON FACEBOOK.](#)

[CLICK TO FOLLOW US ON TWITTER.](#)

Attend the Weekly Tuesday Morning Preview & Caravan Meetings. Join us every Tuesday Morning at 8:30am!

Stay Informed

**REAL Green Program**  
[Click For Details!](#)

**THE GRAPEVINE NEWSLETTER**  
[CLICK TO DOWNLOAD](#)

Affiliate Sponsors

**Kamps Insurance**

**JUNK IT**

**ZINC FINANCIAL, LLC** INVESTOR REHAB FINANCING

**REAL ESTATE SHOWCASE**

## What do I have to do to advertise? Advertising on the Newsletter & Website

You must be an active Affiliate Member to advertise with the Fresno Association of REALTORS®.

- **Your Company Logo will be placed on our website under “Affiliate Sponsors”** (see above) **When visitors click on your logo, your one page, (8 1/2 x 11) full color ad will display.** Keep in mind that [www.fresnorealtors.com](http://www.fresnorealtors.com) is the MLS login portal for our members. So your ad is exposed to agents each time they log on to the MLS.

- **Your ad will also be included in our weekly newsletter, “The Grapevine”.** This newsletter is e-mailed out each Friday, and is sent to approximately 3,500 members.

- The cost is \$185 for a week of advertising. Ads run Friday to Friday. We often run advertising specials, so be sure to call and see if there is a buy one get one free special taking place!

### What we will need:

1. Your Company Logo (in .jpg, .gif, or .tif format)
2. Your One Page Ad (in word: .doc, publisher: .pub, or adobe .pdf formats)
3. A disclaimer is required at the bottom of your ad that should read: “This is a paid advertisement, not necessarily endorsed by the Fresno Association of REALTORS®”

Ad availability is not guaranteed. There are 4 available ad spots per week. Each Affiliate will be allowed a maximum of 3 ads per month, unless no other advertisers are interested.



The Flyer and Logo is due to the FAR Office no later than Wednesday at 12:00 noon, for an ad that runs on Friday of the same week.