

## The Member Service Mobile Story Mortar or Motor?

Leadership's question was: How can we better serve members? How can we provide continued training, and reach our outlying members? And how can we maintain our high level of community involvement and visibility? They discussed a satellite office. It sure sounded great, but why choose a particular city? Because we could not afford multiple satellite offices, this idea wasn't feasible. F.A.R. Staff was instructed to investigate the possibility of a "mobile" office. It was settled, why be held to **ONE** location? A mobile office could travel to many locations in a day! And with a "wrap", this vehicle is a moving billboard! And we would be serving members across our area!

### What's Inside?

Seating for 10, plus room for an instructor, monitors, and the ability to teach every class that is taught at the Association via laptop, a DVD, microwave, refrigerator, AC, electrical outlets, a generator if electricity isn't available, and plenty of storage!



### Ready to Roll!

Fresno Association of **REALTOR**® Members can call the Association to schedule office visits. We want to reach **ALL** of our members.

### "MSM's" Job Description

- Programming lock boxes
- Active Keys
- Training Classes
- Limited delivery of large orders
- Conduct member outreaches
- Tradeshows participation
- Attend local events to promote you!



## Fresno Association of REALTORS®

The Member Service Mobile  
(MSM) is available to visit  
your office.



What will your office need  
to provide?

- Parking for a 24 foot van
- Access to electrical outlet
- Wireless equipment requires Verizon Coverage
- REALTOR® Members who are hungry for education!

**Schedule us  
By calling**

**Phone: 559-490-6400**

**Fax: 559-490-6464**

**Or E-mail:**

**[mism@fresnorealtors.com](mailto:mism@fresnorealtors.com)**

# M.S.M. SERVICES

## **Supra Services**

We can program your lockboxes, and Lock Box Keys.

## **Limited Delivery Available**

We'll be happy to bring your REALTOR® Store purchase to you if we're in the neighborhood.

## **Leadership/F.A.R. Outreaches**

What's new at FAR? We'd be happy to bring a Member of Leadership to your office for an update!

## **Member Website Presentations**

This is a 30 minute presentation on the websites FAR is building for our members. These sites are professional, easy to navigate, low maintenance for you, and affordable! Websites provide a great resource for potential clients to search the public viewable MLS, as well as view your listings, learn more about you, use a interactive mortgage calculator, and view resources for Fresno County.

## **Fresno MLS Training**

Get ready to go over the Fresno MLS System. This class lasts approximately two and a half hours.

## **zipForm6**

We will show you how to navigate this CAR software program, which provides you with all of the CAR standard transactional forms. The program also includes Forms Advisor, and Forms Tudor which are programs to help you determine what forms you need for a transaction, and how to fill out documents correctly. This class lasts approximately an hour and a half. Please note, this is only available to REALTOR® Members.

## **Realist Tax Records**

This class explains features of the county tax records that can be accessed through the MLS. This class lasts approximately 1 hour.

## **REVEI - Real Estate Video Educational Institute**

The Continuing Education videos that are offered at the Association can travel to you. 3 Hours of Continuing Education credit. \$18 for REALTOR® members and \$28 for MLS Only members. Actual REVEI Course location TBD.

## **Agent Photo**

Ask us prior to your visit to bring our camera! We'd be happy to take your picture for the Fresno MLS.

Please keep in mind - we are professional staff, not professional photographers! We are happy to offer you this service and upload your picture to the MLS for you FREE of charge.



**KYNO1300AM**  
Fresno Association of REALTORS®  
LISTEN SATURDAYS 9AM

Don't forget to tune into

## **Welcome Home Radio**

every Saturday from  
9:00 am - 10:00 am on  
KYNO 1300AM.  
Or Streaming Online at  
[www.1300kyno.com](http://www.1300kyno.com)