



Fresno Association of REALTORS®

Affiliate/Affiliate Associates Member Benefits

- Opportunity to Promote Your Business by attending the **Tuesday Morning MLS Meetings**, taking place every Tuesday at 8:30am in the FAR Learning Center. **Affiliate Members are able to plug their services** and have promotional flyers available.
- Able to attend **Seminars/Events** at F.A.R.
- **Opportunity to purchase Table Sponsorship** at Luncheons which includes company promotion. (The 2009 Luncheons have taken place in March, June and will in October, for a total of three. This year's table sponsorship cost was \$432.00 based on a special pricing of \$18 per person with eight to a table. Your sponsorship will include table signage at the luncheon and recognition throughout the year.)
- **Opportunity to Sponsor Special Events:** *Bowling Tournament* –Company banner displayed at tournament. *Golf Hole Sponsorship*-Company Booth on the course, Affiliate to provide refreshment at booth. *REALTOR Round Up*-Company Booth at event, Affiliate to provide food at booth. For More information, Contact Gerard Lozano at 490-6400
- **Affiliate Promotional Wall** - Ability to leave advertisements in our auditorium.
- Your name listed in the Fresno Association of REALTORS® **Affiliate Directory**. REALTOR Members are encouraged to use your services through this directory.
- **Find An Affiliate** Button on www.fresnorealtors.com –Members and members of the public can search for you and/or your company.
- Access to **FAR Membership Roster**.
- Opportunity to **advertise in our weekly newsletter the Grapevine** \$185/week with a **Banner on our homepage** linked to your ad free with Grapevine ad purchase
- Opportunity to **advertise in Real Estate Showcase** Publication (Official Publication of F.A.R. and the Fresno Bee)
- You will be entered into **Free drawings** for Real Estate Showcase Advertisement (drawing held weekly at the Tuesday Morning MLS Meetings)
- Receive **FAR Grapevine Newsletter** via e-mail & Printed version once a month.
- Receive informational mail
- **Member Prices** at FAR Social Events, Programs, and FAR Store
- A **complimentary use** for Affiliate Company of the **F.A.R. Auditorium or F.A.R. Learning Center** for Sponsored Seminars.
- Become a member of the Affiliate Committee
- Be Involved!